

Music Week Begins To-day With Music Everywhere

Sea of Melody to Roll Over the City This Week

Music Everywhere, Is Program: Seven-Tuneful Days Promise to Eclipse Any Such Festival Ever Staged

National Show Is Center Schools, Churches, Jails, Hospitals, Playhouses and Homes To Be Resonant

New York's business and social activities for this week have been set to music.

The most humble worker at the most prosaic task to be found in the city will go about his duties for seven days to an accompaniment of music. Such never before has been possible.

Special music will be heard in the schools, on the streets, in the homes and every settlement house. Even the visitor at the library will be greeted with music. Every public institution, including the railroad terminals, will take on the aspect of a music hall.

This is Music Week.

For the next seven days have been set aside as Music Week. Promoters of the event declare that the city will participate in the greatest festival of music ever arranged. To support their assertion they point to an imposing program of events that seems to substantiate so broad a statement. It is agreed by musicians that New York's first effort in this direction will far surpass any of the old-fashioned music festivals given in years past in European cities.

The program will center about the National Music Show at Grand Central Palace. But the music show itself will be but one high light in the city-wide program. Arrangements under which every man, woman or child in the city may hear the best of grand opera music, sung by recognized stars, without the expenditure of a penny, commencing on Monday, are being made. The program will include the week's events.

"Give more thought to music" is the plea of musicians, both professional and amateur. To drive this idea home, the city's music leagues, women's clubs, community choruses, music teachers, music house managers and representatives of the numerous allied trades associations, with the production of musical instruments have banded together to give the combined show and festival.

Display of Instruments

To give the show a tangible aspect and to further the purposes of the festival, practically every big manufacturer of musical instruments, as well as numerous artists, have arranged the exhibits to be seen at the palace show. Musical instruments from the earliest and most primitive varieties to the most modern phonograph will be displayed.

A little old piano of the sort that once was seen in the back parlor of the prosperous farmer's house probably will attract as much attention as the

more modern baby grands. This piano was the property of John Jacob Astor and cost the millionaire a small fortune. Near it will be its aristocratic descendant, a \$12,000 instrument.

New types of phonographs will have a prominent place at the show. Among these devices are some that call for the respectable figure of \$10,000.

In addition to looking at the finished product and watching it perform, the visitor at the show will be given an opportunity to see the various stages of manufacture that brought about this result. The entire exhibit, the value of which is estimated at \$2,000,000, will show practically every step in the transformation of wood and steel into the finest of musical instruments.

More than one hundred exhibits had been allotted space last night and others were endeavoring to gain access to the Palace.

Music in the Churches

A glimpse of the incomplete list of events already scheduled for the week indicates that practically every agency through which the public might be reached with music had been used. In the churches to-day many pastors will call attention to the close association of music and religion and its value in allaying the restlessness of the people.

Special musical programs have been arranged for the Sunday schools and the regular church service. In addition to these programs recitals will be given in many of the churches during the week.

The Department of Music of the Public Schools will give the even greater part in the festival. Scores of glee clubs, made up of selected singers in the schools, have announced programs. At least three borough contests between high school orchestras will be held, the chief incentive being prizes that have been offered by the National Bureau for the Advancement of Music. Prizes also have been offered for the best essays on music, to be written by high school pupils. The winning contributions will be published in pamphlet form for distribution before the close of the week.

Most unusual of the events announced for the week are the noon hour programs that have been arranged in business houses and factories throughout the city. Every business house having more than 100 employees has been asked to arrange such programs, with the result that play-pianos, hand instruments and phonographs with special sounding devices have been moved into factories and stores for the occasion.

In Jails and Hospitals

Man theaters have announced their intention to introduce special musical numbers between or before the acts of their regular productions, reviving the old days of "specialties" such as were seen and heard when road companies produced such favorites as "Uncle Tom's Cabin."

Even the inmates of jails and the patients in numerous hospitals will be given an opportunity to benefit by and participate in the events of the week. Grand opera stars and representatives of philanthropic societies will tour such institutions and, where possible,

New Yorkers Will Take Part In Great Festival of Music

Every agency through which the New Yorker may be reached by music this week is being used in the musical festival. The program includes the following features:

Churches—Sermons and special music in virtually all the city's churches.

Schools—Borough contests between high school orchestras and special programs by glee clubs.

Colleges and universities—Daily musical events to be held in chapels and auditoriums throughout the week.

Business houses and factories—Noon hour songs. Phonograph and player-piano programs have been arranged in many large mercantile houses.

Theaters—Musical numbers have been announced on the programs of virtually all the theaters, either to precede regular performances or between the acts.

Women's clubs and civic societies—Addresses on musical subjects and musical programs will be given during the week.

Public institutions—Patients in hospitals and asylums, prisoners in jails and other such institutions will get an opportunity to hear good music by grand opera stars and other singers, who will visit the city's churches.

National Music Show—The progress in the manufacture of musical instruments, an exposition of the methods of manufacture and a complete collection of nearly every modern device for producing music will be shown. Special concerts by musical celebrities will be held daily.

Chorus will give a Bach oratorio in Carnegie Hall.

Community chorus bodies throughout the city will be an important factor in the service of events. The Y. M. C. A., the People's Liberty Chorus, organizations which have done much to bring music nearer to the mass of the people, have planned choral performances. The Music League of the People's Institute is to have a Franko-chamber music concert at the Washington Irving High School on the evening of February 7, besides three concerts in the public schools. Musical societies of prominence in the artistic music world also will participate.

The Mondelschlohn Glee Club is to give a special program on February 8, and other leading clubs are taking active part in the campaign for music's advancement.

"Music in Industry" is a modern slogan which has been adopted by many of the large department stores, packing houses, shipyards and factories in New York. Thousands of employees are to take active part in the festival through noonday "songs" and programs by work's orchestras.

Grand Opera Free

The promise of grand opera free to all the people who can find room in the Manhattan Opera House is made by the National Opera Club, through its president, Baroness Katherine Evans.

Under the supervision of George H. Gardlan, director of music of the Department of Education, school children are to take active part in the program of the week in orchestral contests, enlarged musical programs in assembly periods, essays and addresses on the value of music. Columbia University

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Ham Beck. Tickets for the opera may be obtained by applying to Steinway & Sons, 109 East Fourteenth Street; Ditson & Co., 8 East Thirty-fourth Street; Knickerbocker, 437 Fifth Avenue, and Hardman Peck & Co., 433 Fifth Avenue, and also from Mme. Von Klenner, 932 Eighth Avenue.

To share in the artistic pleasures of the week national organizations in the music trade will be in convention in New York, with headquarters at Hotel Commodore. Among them are Music Industries Chamber of Commerce of the United States, National Association of Music Merchants, National Piano Manufacturers' Association of America, National Piano Travelers' Association, National Association of Piano Tuners, National Music Roll Manufacturers' Association, National Supply Association of America, National Musical Merchandise Association, Band Instrument Manufacturers' Association, Organ Builders' Association of America, Music Publishers' Association of United States and National Association of Talking Machine Jobbers.

Motion picture theater directors and managers of the spoken drama have entered enthusiastically into the idea of "Music Week." Daniel Frohman is a member of the Music Week committee, as is Hugo Rosenfeld, a prominent motion picture theater director. Instrumental solos will be introduced before or after the acts in the dramatic programs, and it is hoped that audience songs will develop in motion picture houses. Mention of "Music Week" will be made on theater programs and on the screens at motion picture performances.

Otto Kahn is Chairman

Otto H. Kahn is honorary chairman of the Committee on Music Week, among whose members are B. Neuer, chairman; Arthur Bodansky, conductor

Metropolitan Opera and New Symphony Orchestra; Walter Damrosch, director New York Symphony Orchestra; Daniel Frohman, theatrical director; Conde Nast, publisher; the Rev. C. H. Parkhurst, D. D.; C. M. Tremaine, National Bureau for Advancement of Music; Harry Barnhart, community chorus director; Philip Berolzheimer, City Chamberlain; Dr. William C. Carl, director Guilford Organ School; C. G. Child, Victor Talking Machine Company; Mrs. Julia G. Child, president department board; Samuel Finkelstein, president Musicians' Union; George H. Gardlan, director of music, public schools; Rubin Goldmark, composer; E. Paul Hamilton, Welton Mignon Studios; Herman Irlon, Steinway & Sons; Charles H. Green, National Music Show; Charles D. Isaacson, music writer and lecturer.

Paul B. Klugh, president Autopiano Company; Alexander C. Lambert, Mrs. J. P. Lanier, president Society Friend of Music; Leonard Lieblich, editor "Musical Courier"; Marius McGuffey, executive director Community Recreation Associates; J. M. Traubik, Charles H. Ditson & Sons; Mrs. Arthur M. Reis, Music League; Hugo Rosenfeld, director Rivoli Theater; Alexander Russell, concert director; John Wansell, Oscar Szeinger, teacher of singing; O. C. Stone, publicity representative; C. L. Wagner, president Musical Managers' Association; Edward Ziegler, Metropolitan Opera Company, and C. M. Tremaine, National Bureau for Advancement of Music.

Particulars may be obtained from Mr. Tremaine at the office of the bureau, 105 West Fortieth Street, Manhattan.

Piano Playing Soothes Nerves, Physician Says

Medical Sociology Society Head Declares Music Not Only Cures Nervousness but Is Preventive Also

Asylums Adopt the Idea

Dr. W. J. Robinson Urges Use of Mechanical Instrument if One Cannot Play

As a cure for nervousness and mental ailments piano playing has been placed above all other treatments by at least one specialist.

Dr. William J. Robinson, president of the American Society of Medical Sociology and editor of several medical publications, said piano playing not only was a cure for most nervous diseases but was a preventive as well.

"Looking over some statistical data relative to insane asylums I noticed that many institutions have been installing pianos in their wards," he said. "St. Lawrence Asylum in Ogdensburg, N. Y., has eight pianos in constant use. There are fourteen of those instruments in the Buffalo State Hospital. The Overbrook Asylum in Newark purchased five recently."

"In a report from Dr. E. C. Dent, superintendent of the Manhattan State Hospital on Ward's Island, I found the following observations made after trying the effect of piano music on patients:

"First—Pulse, respiration and bodily temperature increased in majority of cases.

"Second—Bodily nutrition greatly improved in nearly all cases.

"Third—The patients were less disturbed through the night."

"It is easy to understand how piano playing benefits a nervous person. It is in itself an excellent exercise. Piano playing exercises the eyes, the ears, the hands and arms, and even the feet to a certain extent are brought into play."

Dr. Robinson advises the use of mechanical players if one cannot use the instrument well enough. Operating a piano player requires a certain amount of energy and acts as an outlet for the nervous, the physician insists. "David did excellent work when he soothed Saul's murderous desires by playing upon the harp, but much more good would have been accomplished if he could have prevailed upon Saul to take lessons himself," he said.

Music week in New York City is calling the attention of nervous people to the value of music as a study. The old idea that one had to have special musical talent in order to have music in the home is said to be disappearing under the influence of mechanical instruments.

Mozart a Composer at Five

Mozart began composing at an earlier age than anybody else on record. At four he was exhibited as an infant

WILLIAM MAXWELL



Chairman of the Phonograph and Talking Machine Division of the Music Show

prodigy, and at five he composed concertos. When he was eleven he wrote an opera bouffe.

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Mauro V. Cardilli, 172 Bleecker Street.
Central Music and Novelty Shop, 7 Garland Street.
East B'way Graefola and Jewelry Co., 28 East Broadway.
Farvill Bros., 200 Bowery.
Carl Fisher, Inc., Cooper Square.
Hudson Terminal Graefola Co., 50 Church Street.
Kranich & Bach, 237 East 23rd Street.
Mandarin & Co., 150 Mulberry Street.
Manufacturers Piano Exchange, 230 East 14th Street.
Schlichter & Sons, 105 East 14th Street.
Vasey Graefola Shop, 87 Vesey Street.
John Wankmeyer, Broadway and 9th Street.
H. Waters Piano Co., 134 Fifth Avenue.
Weiser Bros., 181 West 23rd Street.

Manhattan, North of 23rd Street

Academy Phonograph Shop, 2817 Broadway.
G. E. Arthur, 2148 Third Avenue.
Andouin Graefola Shop, 8750 Broadway.
Nicolo Biondo, 229 East 106th Street.
Commodore Bros., Third Avenue and 50th Street.
Emmett Mont, 375 Broadway.
Broadway Art Stores, 1850 Broadway.
Broadway Art Stores, 1643 Broadway.

Bryant's Music House, 917 Eighth Avenue.
F. Eulenkamp, 726 Columbus Avenue.
Central Phonograph Co., 139 East 42nd Street.
Clabare Piano Co., 408 Third Avenue.
Francis Connor, 345 Lexington Avenue.
Cool & Son, 558 West 181st Street.
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